



BRIGHT RUN

Funding breast cancer research

Register today at

BRIGHTRUN.CA

BRIGHT Run 2019 - September 7, 2019.

December 3, 2018

Dreaming of a BRIGHT Holiday Season

Even the weather specialists can't be sure we'll have a white holiday season, but we hope it will be a bright one for our BRIGHT Run community.

It can be all too easy to get swept up by the season, overdoing it at the mall and at holiday parties. Try to carve out some peaceful time for you and your loved ones in the midst of all the hustle and bustle.

Given that busy-ness, this month's eNewsletter is purposely a shortened version, highlighting a couple of recent fundraising efforts and giving you a heads-up for another in the near future.

In the meantime, take advantage of our holiday season registration deal. Register by Dec. 31 for only \$19 - because we're heading toward BRIGHT Run 2019, dontcha know - by using promo code eNews. Encourage your team members to do the same. It's always good to save some money at this time of year!

Registering early also means you can start fundraising during this season of giving. Suggest to friends and relatives that a donation to the BRIGHT Run would be welcome in lieu of a gift. It never hurts to ask.

In the meantime, we wish you a safe, happy and very BRIGHT holiday season. See you in 2019!

REGISTER NOW!

Registration is now open!

Click the button above and use promo code: **eNews**

until December 31 to register for only \$19!



Thank You from the BRIGHT Run

BRIGHT Run chair Nancy McMillan was out and about recently, collecting the results of some excellent fundraising efforts.

Legion Supports BRIGHT

Our thanks to the Royal Canadian Legion, Branch 114 (Oakville) for its generous donation of \$3,000, up from last year's donation of \$2,000. Nancy spoke with Legion members about the importance of the BRIGHT Run to breast cancer research and her message was well-received.



Left to right: Branch 114 Poppy and Bingo Chairman Shirley Stacey, Joanne Stacey, Nancy McMillan and Branch 114 President Steve Thomas.



Up-to-the-minute Chicken Report

And an update from our great friends at Charred on James Street North. Charred's Mark Morgenstern reports the restaurant sold 534 whole chickens with three sides during the October promotion, raising a total of \$1,068 for the BRIGHT Run. Many thanks to Charred for its ongoing support. Visit Charred online www.charred.ca

Super Hero Ava

Congratulations to 11-year-old Ava DeSousa on a successful fundraising effort at her school on the Mountain.

Ava took over this year from her older brother Jacob, who graduated from Grade 8 in the spring. Ava led pink civvies day at St. Therese of Lisieux Catholic Elementary School to raise money for her mom Lesley's BRIGHT Run team, Team P&P (Prayers & Positivity).

Students at the Garth Street school were invited to ditch their uniforms for a day, wear pink instead and bring a donation for the BRIGHT Run. Lesley, who is also a volunteer BRIGHT Run community connector, reports that Civvies Day 2018 brought in \$1,000. Well done, Ava!



Ava, rockin her pink super hero outfit for pink civvies day.



BRIGHT Events



MON JAN 7 - SAT JAN 12 2019

MCMMASTER THINK PINK

McMaster Athletics & Recreation's 2019 Think Pink Week brings together McMaster & Hamilton community members to raise funds for the local breast cancer research. During the week, from 12:00 pm - 3:00 pm, the David Braley Athletic Center turns from maroon to pink with T-Shirt Sales, a Raffle Table, and Daily Fundraising Events. On the weekend, our varsity athletes will be decked out in pink, with their games also focused on support local breast cancer research!



Mac Athletes Think Pink to Welcome 2019

McMaster University's David Braley Athletic Centre will turn from maroon to a lovely shade of pink from Monday Jan. 7 to Saturday Jan 12, 2019.

McMaster Athletics and Recreation's 2019 Think Pink Week aims to raise money for the BRIGHT Run to support local breast cancer research.

Every day of the week, from noon to 3 p.m., the Braley Centre will be awash with T-shirt sales, a raffle table and daily fundraising events.

As well, Mac's varsity teams will be bringing the pink to their games, with two games scheduled for Sat. Jan. 12 which will focus on raising money for local breast cancer research.

Many thanks to 5th year computer engineering student Mackenzie Wiens, the Think Pink Week coordinator, who hopes the 2019 events will raise \$15,000.

follow @mcmastersports on Instagram to stay up to date on Think Pink!

VARSITY GAMES: VB vs Windsor - 12pm / 2pm
SATURDAY JANUARY 12 2019 BB vs Laurier - 6pm/8pm



2018 FUNDS RAISED: \$10,000
2019 GOAL: \$15,000



Make a **BRIGHT** contribution!

JOIN OUR TEAM OF VOLUNTEERS

Are you interested in helping to organize and plan BRIGHT Run 2019? If so, please contact Nancy McMillan nancy@brightrun.ca



Thank You to our Community Partners

The BRIGHT Run would not happen without the dedication of our community partners. Because of the support of those partners, we can ensure that every single dollar raised by participants goes directly to research.

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