

BRIGHTRUN

Thank you for 10 years of supporting
breast cancer research in Hamilton.



BRIGHTRUN.CA

BRIGHT RUN 2017 - September 9, 2017.

February 15, 2017

Hearts, Flowers and BRIGHT Hugs for February!

February is the month of hearts, flowers and family, with Valentine's Day and the Family Day long weekend. Hug your sweetheart, eat some chocolates and enjoy some good times with your family.

February is also month four in our countdown to the BRIGHT Run's 10th anniversary Sept. 9 at the Dundas Valley Conservation Area. This is an exciting milestone for everyone involved in the BRIGHT Run, which was started by members of the Juravinski Cancer Centre's Breast Cancer Disease Site Group and embraced and supported by patients who wanted to give back to the place where they received their treatment.

The BRIGHT Run is a one-of-a-kind event. It's completely local and all the money that is raised here, by people in our own community, finances breast cancer research projects right here, right now.

Each month as we head toward BRIGHT Run 2017, we're revisiting our survivor spokespeople, those who have shared their breast cancer stories with event participants each year. This month, read the story of Margaret Carter, our fourth survivor spokesperson. Margaret writes from the heart about her breast cancer experience and how it has changed her.

We're happy to welcome our newest executive committee member, marketing consultant and breast cancer survivor Rachel Milan. Learn about Rachel's experience as a young new mom facing breast cancer.

As well, we posed five BRIGHT questions to Jessica Combate graphic designer with Hamilton Health Sciences. You may not know Jessica's face, but you see her wonderful work on every piece of communication from the BRIGHT Run.

Remember, we would love to share your stories with our BRIGHT Run eNewsletter readers. Please contact event chair Nancy McMillan at nancy@brightrun.ca or eNewsletter content coordinator Lee Prokaska Curtis at lprokaska@outlook.com

Register Now



BRIGHT Welcomes a New Bright Light

Marketing consultant Rachel Milan is our newest executive committee volunteer member and we're happy to have her.

Rachel, a Beamsville mom of three, has hit the ground running, leading the executive committee in a branding exercise aimed at polishing the identity of the BRIGHT Run.

"Branding tells the story in a way that inspires people to connect with the brand, in this case, the BRIGHT Run," Rachel said. "Ultimately, it is the core of the organization, how it lives and breathes."

Rachel was diagnosed with breast cancer March 8, 2013. She was 38 years old and 37 weeks pregnant. Her third child, daughter Marin, was born March 11, 2013, after Rachel's labour was induced. Five weeks later, Rachel had surgery and five weeks after that, she started 16 weeks of chemotherapy, followed by radiation and other treatment.



[Read more about Rachel](#)



Margaret Carter – I'm Still Here

Margaret Carter was the survivor spokesperson at the fourth annual BRIGHT Run. Margaret writes about her breast cancer experience:

Hi, I'm still here and going strong with BRIGHT Run. I'm Margaret Carter, 61 years old and retired from the Ministry of Health. Life is precious and I'm grateful for 10-plus years of survivorship allowing me to celebrate 10 more birthdays, 10 more years of laughter and tears with family and friends.

I couldn't have arrived at this moment in time without the continued support and

encouragement from my husband Mo, family and friends. Also, I attribute the 10 years of survivorship to the expert care at the Juravinski Cancer Centre in Hamilton.



[Read more about Margaret](#)



Five BRIGTH Questions for: Jessica Combate



Jessica Combate is a graphic designer who has been working with Hamilton Health Sciences since 2007. We have Jessica to thank for the distinctive logo that makes the BRIGTH Run stand out from the crowd!

When, how and why did you get involved in the BRIGTH Run?

I became involved with the BRIGTH Run in 2008, while working with the Juravinski Cancer Centre. I was asked by fellow staff members to design a logo for a new breast cancer research fundraiser. The logo would encompass a few different visuals (the sun, the runners, the ribbon, and the city) in bright, motivating colours. It was intended to have a positive feel and represent the local community where BRIGTH Run began.

[Read more](#)





Party Down for Breast Cancer Research!

BRIGHT Run team In It Together hosts its third annual breast cancer fundraiser on Feb. 25 at The Pour House at 1125 Fennell Ave. East in Hamilton.

Last year's evening of music and fun pulled in about \$1,800 and the team hopes to do even better this time out. The event will feature a set by The Silence, featuring Walter Cernile, Brian Jagger, Wes Hahn, Jamie Cameron and Pete Stampone, who hopes to see a lot of Barton Reunion folks at the event. The Silence will be followed by a full night of Ragdoll featuring Robin Benedict.

In It Together is captained by Donna Stampone, a breast cancer survivor whose family has a history of the disease. Come out, have fun and support breast cancer research right here, right now.



A Word About Our Sponsors

The BRIGHT RUN doesn't magically appear. It takes a lot of work by our team of volunteers and we depend on our wonderful sponsors to pay the freight. That's why all the money you raise goes directly to breast cancer research. We couldn't do it without our sponsors.



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