

Walk. Run. Support.

BRIGHTRUN.ca



Thank you for supporting breast cancer research at the JCC.

BRIGHTRUN 2017 - September 9, 2017.

November 2, 2016

Have a BRIGHT November!

Well, we made it through October without a flake of snow and those Hallowe'en costumes should be packed away by now. And we're hoping for a very BRIGHT November as we start the countdown to BRIGHT RUN 2017, the 10th anniversary of our highly successful home-grown annual fundraiser.

As we head toward that significant milestone, we'll take a little walk down BRIGHT RUN Memory Lane with profiles of our survivor spokespeople, those who have shared their breast cancer stories with event participants each year. First up is Jo-Ann Fleming, survivor spokesperson at the first BRIGHT RUN in 2008. Jo-Ann's involvement in the BRIGHT RUN family continues each year.

Find out how and why Monica Graves, the brains and creative juice behind glamjulz, became involved in the BRIGHT RUN. You may also discover some great gift-giving ideas— or some bling for yourself - on the glamjulz website.

And learn how a young member of Team P&P (Prayers & Positivity) involved his schoolmates in increasing awareness of breast cancer and raising funds for the BRIGHT RUN.

Register Now



My BRIGHT Story

Jo-Ann Fleming

First year

By 2008, Jo-Ann Fleming was a 10-year breast cancer survivor. And she was the BRIGHT RUN's first survivor spokesperson, telling her story to the first group of walkers and runners who participated in the fledgling fundraising effort.

"Dr. (Mark) Levine asked me to attend the BRIGHT RUN inaugural event in 2008 and I was honoured," Jo-Ann wrote in her BRIGHT story a few years ago.

“I was picked up in a limousine and gave a speech. I was more than thrilled to do this, as the care that I received at the Juravinski Cancer Centre was, and is, beyond compare.”



[Read More about Jo-Ann](#)



BRIGHT Folks

Thinking Christmas? Think glamjulz.

Monica Graves is a huge supporter of the BRIGHT RUN, creating dazzling special pieces for the event, including the spectacular BRIGHT Betty zipper pull/key chain, the beautiful BRIGHT RUN team captain achievement bracelets and the sparkly team captain achievement BLING.

Monica also donates special pieces to the BRIGHT RUN silent auction, where they attract intense bidding. Monica established her company, glamjulz, in 2000 and, after 18 years in the corporate world, took the leap into fulltime glamjulz-ing in 2007.

[Read more about Monica](#)



BRIGHT Events



Chow Down to Raise Money

Fill your belly for the BRIGHT RUN from Nov. 15 to Dec. 15! Charred Rotisserie House at 244 James Street North – home of truly delectable chicken – has partnered with the BRIGHT RUN in a fundraising promotion that speaks to the foodie in all of us.

For each sale of a full chicken plus three side dishes meal – enough to feed two adults and two kids – Charred owner Mark Morgenstern will donate \$2 to the BRIGHT RUN. Print the coupon and present it before paying to send the donation to the BRIGHT RUN.

Mark wants to give back to the work of the Juravinski Cancer Centre for a very personal reason.

"A very close family member received excellent care from Dr. Mark Levine and his whole team at the cancer centre," Mark said. "The people at the cancer centre are just amazing."

Opened in August 2013 after five years of planning, Charred has established itself as one of the top eating spots in Hamilton.

The restaurant is consistently among the top 10 Hamilton restaurants on TripAdvisor and Yelp. Last count, there were 1,168 restaurants in Hamilton!

You can enjoy rotisserie chicken cooked in an open-style kitchen, with some freshly made fries, a bowl of amazing matzah ball soup and a range of other great food.

Check it out at www.charred.ca then drop in for a mouth-watering meal.

Visit Charred



\$2 will be donated in support of BRIGHT RUN for every order of *Whole chicken with three sides*

Nov 15 to Dec 15 Supporting breast cancer research

Charred
 244 James St N
 289-396-0662
 www.charred.ca
 Eat-in, pick up and delivery





Calling All Captains

Students Put on the Pink

The students at St. Therese of Lisieux Catholic Elementary School on Garth Street in Hamilton rocked the pink last month in support of breast cancer awareness and to raise money for the BRIGHT RUN.

Thirteen-year-old Jacob DeSousa is the brains behind the pink "civvies" day Oct. 14, for which the school's students were invited to wear pink instead of their regular uniforms and to bring a donation for the BRIGHT RUN.

The event raised more than \$1,100 and the school matched the students' donation.

Jacob's mom, Lesley, a breast cancer patient at the Juravinski Cancer Centre and captain of Team P&P (Prayers and Positivity), is proud of Jacob and thrilled with the outcome.



[Read more about Pink "Civies" Day](#)

Welcome Aboard!

Good on the folks who took advantage of the BRIGHT RUN 10th anniversary sale, getting a deep discount on registration fees.

Notorious Cure
 Perrotta Pack
 Shelly's Posse
 Team Mimma
 Team P&P

At last count the following returning teams are registered for BRIGHT RUN 2017:

Breast Intentions

Cindy's Troopers

Crate Expectations

CUPE 3396 HWCDSB

Glamjulz

McMillan's Madcaps

Team Sheppard

The Linear Accelerators

Ward's Warriors

Rockers 4 Knockers

Pirates of the Cure-abbean

Chris's Crusaders

Making the Mark

Sisterhood of the Travelling Breasts

Nancy's Network

Rack Pack

We'd love to share your stories with our BRIGHT RUN eNewsletter readers. Contact event chair Nancy McMillan at nancy@brightrun.ca or eNewsletter content coordinator Lee Prokaska Curtis at lprokaska@outlook.com

Visit Captain's Corner



A Word About Our Sponsors

The BRIGHT RUN doesn't magically appear. It takes a lot of work by our team of volunteers and we depend on our wonderful sponsors to pay the freight. That's why all the money you raise goes directly to breast cancer research. We couldn't do it without our sponsors.



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