

Registration now open for BRIGHTRUN 2017

Walk. Run. Support.

BRIGHTRUN.ca



Thank you for supporting breast cancer research at the JCC.

THANK YOU!

Thank you for helping us make BRIGHT RUN 2016 a huge success.



Get your pink on for October!

It hardly seems possible that BRIGHT RUN 2016 is now a memory. And what a memory it is! Sure it rained, but what else is new? It was a terrific day for all involved and for breast cancer research. Now it's time to get ready for a major milestone. BRIGHT RUN 2017 marks the 10th anniversary of our breast cancer family's annual event and it promises to be a mighty celebration.

In this month's e-newsletter, relive some of your memories of BRIGHT RUN 2016 in words and pictures. We'd love to hear from you about your experiences that day! Drop us a line at nancy@brightrun.ca or at lprokaska@outlook.com. Help us share your memories with the rest of the BRIGHT RUN folks.

As well, mark Breast Cancer Awareness Month by taking advantage of a BRIGHT RUN registration deal that can't be beat.

And take a look at our third Cable 14 public service announcement and the wonderful video produced

by our good friends at Sunflower Films.

Get your pink on for October and let's get started on BRIGHT RUN 2017!



Register NOW to BRIGHT10 October



Make your mark on Breast Cancer Awareness Month and celebrate BRIGHT RUNs 10th anniversary by registering for only \$10 from Oct. 1-31.

It's easy to register online at www.brightrun.ca using promo code BRIGHT10.

October –Breast Cancer Awareness Month –is a perfect time to get a head start on your fundraising and to continue sharing our BRIGHT RUN story.



In just nine years, BRIGHT RUN has raised more than \$2.8 million through the 5K and 1K walk or run at the Dundas Valley Conservation Area. Every penny raised by BRIGHT RUN participants supports research right here, right now. Fifteen innovative and important research projects have received BRIGHT RUN funding so far.

BRIGHT RUN is truly a community-based event, organized and fuelled by volunteers, with community partner support to cover all the costs related to organizing and hosting the BRIGHT RUN.



Join us now as we start preparing for our milestone 10th anniversary, BRIGHT RUN 2017. Visit www.brightrun.ca, use promo code BRIGHT10 and register for only 10 bucks. It's a great deal!

Register Now for BRIGHT RUN 2017





What a BRIGHT day it was!

It wouldn't be a BRIGHT RUN without rain, but the showers failed to dampen spirits on Sept. 10 at the Dundas Valley Conservation Area. The pinked-up site (thank you to Carole and Bill Bender) was full of smiling faces, sunny dispositions, fierce determination and loving inspiration.

This year's BRIGHT *RUN* raised more than \$325,000

with donations continuing to roll in during the weeks following the event. That's a whopping total of more than \$2.8 million raised over nine years—for breast cancer research right here, right now!

More than 1,300 people attended the 9th annual BRIGHT *RUN*; 950 of those were registered participants. Of that 950, 246 people registered the morning of the event. Think about it—they woke up, saw the rain and decided to participate anyway! That says a lot about the BRIGHT spirit.

And get this—our most senior participant was 87; our youngest was three months old. Talk about bridging several generations!



Thanks go to Donna Stampone, BRIGHT RUN 2016 survivor spokesperson, for her willingness to tell her story, speaking from the heart about the multiple generations of her family that have felt the impact of breast cancer. Thank you to the kids who participated in the colourful and energetic children's parade. Thank you to everyone who made it such a special day.

We had 88 teams this year, split about 50/50 between new and returning teams. About 60 per cent were survivor teams. Two hundred and

thirteen volunteers made it all happen.

We had 48 cash and in-kind community partner sponsors. Together, they made BRIGHT RUN 2016 possible.

The ever-popular Fly & Ride raffle raised more than \$9,800. To find the names of the lucky winners, visit www.brightrun.ca The fabulous silent auction, back again after a one-year absence, raised more than \$7,200 and the perennial favourite, the penny sale, raised more than \$3,800.



BRIGHT RUN 2016 congratulates our top fundraisers:

Adults: Dr. Mark Levine, Joyce Jagt, Amber and Crystal Ripa

Survivor Adult: Mimma Musitano, Irene Stayshyn, Georgina Mitropoulos

Youth: Deen Thind, Aidan Sullivan, Samantha Tuff

Survivor Teams: Team Mimma, Cancer Busters, Team P & P (Prayers & Positivity)

Fundraising Teams: Making the Mark, Linear Accelerators, Pink Ribbon Ride



[Watch our BRIGHT Run 2016 event video!](#)



Thank you to the following photographers and videographers:
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