

Registration now open for BRIGHT Run 2018



BRIGHT RUN

Funding breast cancer research

Register today at

BRIGHTRUN.CA

BRIGHT Run 2018 - September 8, 2018.

BRIGHT Run is Only Days Away Here's Some News You NEED!

It's hard to believe, but the BRIGHT Run is coming quickly. Labour Day has come and gone, the kids are back in school and it's time to turn Dundas Valley Conservation Area BRIGHT pink.

We've put together some tips to help you get the most out of BRIGHT Run event day.

BEFORE:

Give your fundraising one last push by asking family, friends, neighbours and coworkers to sponsor you.

Remember to enter your cash and cheque donations to your online total.

[Click here for a guide on how to do it](#)

Bring your pledge sheets and donations to the registration area on Sept. 8.



WHERE:

Dundas Valley Conservation Area, 650 Governor's Road, Dundas. There is construction on Governor's Road near the schools, so allow yourself extra travel time.

Free BRIGHT Run parking is at Dundas Valley Secondary School and Osler Elementary School, both on Governor's Road.

Catch a free shuttle bus from parking to the conservation area. Shuttle buses will run continuously.

For only those with mobility issues, golf carts will be available to take you from the bus drop-off to the trail centre.

WHAT TO BRING:

Water bottle.
Cash for food and purchases.
Credit/debit for silent auction.
Rain gear, just in case, including
resealable plastic bags for electronics.
Pledge sheets and donations.



WHEN: Saturday, September 8.

7.30 a.m.:

Volunteer check-in and volunteer breakfast area open.

9 a.m.:

The registration area opens. This is where you will pick up your T-shirt package and drop off pledge sheets and donations. The silent auction opens, as does the TD Wealth Wall of Hope. Team photo sessions begin.

9.30 a.m.:

The formal program starts with the opening welcome led by co-hosts **Kim MacDonald** (The Weather Network) and **Dr. Ian Dayes** (Juravinski Cancer Centre).

9.40 a.m.:

Special performance by a capella group **Four Over Forty**.

9.50 a.m.:

Children's Parade.

10 a.m.:

Formal stage show begins, hosted by K-Lite's **Sunni Genesco** and including a range of special guests.

10.30 a.m.:

Piper **Alec Rogers** leads to the ribbon cutting and countdown, then the BRIGHT Run starts!

11 a.m. and on:

Runners and walkers welcomed back by BRIGHT executive committee members, medical staff and others.

Water, apples and snacks are free at the snack tents.

Denninger's barbecue opens.

11.20 a.m.:

Special performance by country star **Donny Lee**.

11.45 a.m.:

Formal closing ceremonies begin.

Noon:

Silent auction closes.

Cheque presentation.

Official program ends.

12.30 p.m.

Denninger's barbecue begins to close.

2 p.m.

Last parking lot shuttle bus departs.



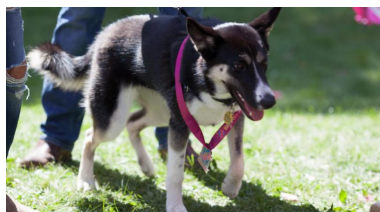
WHO AND WHAT TO SEE:

Entertainers:

Nashville recording artist Donny Lee
A capella group Four Over Forty
Piper Alec Rogers
Magician Devlyn Bhatia
Juggler Doug McBrien
Special guests:
Women's ice hockey Olympic medalists Laura Fortino and Sarah Nurse
Sunni Genesco, K-Lite
Kim MacDonald, The Weather Network
Dr. Ian Dayes, Juravinski Cancer Centre
Georgina Mitropoulos, survivor spokesperson
Ticat mascot Stripes
Bulldogs mascot Bruiser

Fun Places:

McMaster University Athletics Kids Area
Silent Auction
Pink merchandise tent
Raffle ticket tent
Shopping area
Breast Cancer Community display tent
Denninger's barbecue



Most important of all? HAVE FUN!



A Word About Our Sponsors

The BRIGHT Run doesn't magically appear. It takes a lot of work by our team of volunteers and we depend on our wonderful sponsors to pay the freight. That's why all the money you raise goes directly to breast cancer research. We couldn't do it without our sponsors.

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