

# BRIGHTRUN

Thank you for 10 years of supporting  
breast cancer research in Hamilton.



BRIGHTRUN.CA

BRIGHT RUN 2017 - September 9, 2017.

September 5, 2017

## Less Than a Handful of Big Sleeps!

Hard to believe but BRIGHT Run 10 is only days away. We know you've been doubling down on your fundraising efforts and getting ready for the big day.

We've got some hints to make the day even better for you and your teammates. And we're letting you in on the schedule for the event, so you know when to be where.

### Pre-Registration:

Folks who have a large amount of cash or cheques are welcome to come to the JCC lobby on Tuesday and in the JH lobby on Wednesday this week from 2pm-6pm for pre-registration. This will speed up the check-in process on Saturday morning.

### What to bring:

Dress for rainy weather. There's always a chance this year will be different but don't count on it. There has been rain falling – at least part of the time – on every single BRIGHT Run day!

Hats and sunscreen. That may sound counter-intuitive given the advice above, but the sun could shine brightly and burn your delicate skin.

Protect your important stuff. Resealable plastic bags are perfect for electronic equipment, watches, cash and credit cards. If you're bringing something that shouldn't get wet, seal it in plastic.

Make sure to bring some money, both cash and credit. There's a modest cost for lunch at the Denninger's area, plus pink merchandise, a special Toonie Table for kids, and Fly & Ride raffle tickets. As well, the silent auction has some awesome items and you can use credit or debit for your auction purchases.

### Park and Shuttle

There is very limited on-site parking, so your best bet is to park at Sir William Osler School and take a convenient shuttle bus. The bus will take you to the trail centre gates and it's an easy walk from there. A limited number of golf carts from the gates to the trail centre will be available for participants with mobility issues.



## Day Schedule

### 9 A.M. – Open for Business

Registration check-in opens at 9 a.m. beside the trail centre. That's where you pick up your participant package and hand in your paperwork.

The Silent Auction opens across the tracks from the trail centre.

The TD Wealth Wall of Hope and team and special photo sessions begin.

Ellie the Entertainer will appear throughout the morning.

### 9:20 A.M. – The Pipes are Calling

Piper Alec Rogers begins as the crowd arrives

### 9:30 A.M. – Official Welcome Begins

Opening Welcome: Announcements, raffle, silent auction, what's new for 2017, Display guests, MBB Photo booth  
Special Performance by 4/40 (Four over Forty)

### 9:50 A.M. – Time for the Kids

Children's Parade

### 10 A.M. Face the Stage

Formal Stage Show begins: Show host Sunni Genesco and special guests.

### 10:25 A.M. Let's Get Limber

Warm up with the YWCA Encore program

### 10:30 A.M. And We're Off!

Piper (Alec Rogers) leads crowd to the Count Down to Ribbon Cutting and start:

5K Walk (Left)

1K Walk (Left or Right)

5.6K Run (Right)

### 11 A.M. Welcome Back

BRIGHT executive and medical staff begin welcoming back runners and walkers.

Denninger's BBQ opens (modest cost)

Physio-care – post walk/run care

### 11:20 A.M. Music

Special performance by 4/40.

### 11:40 A.M. Formal Closing presentations begin

### 11:45 A.M. Silent Auction

One minute countdown to Silent Auction close at 11:45

### 12:00 Noon. How Much?

Cheque presentation

### 12:30 P.M.

Music and BBQ finish at 12:30 PM

### 2:00 P.M.

Last parking shuttle departs for Sir William Osler School

Thanks for a great day!



**Fly & Ride**  
**BRIGHT RUN RAFFLE**

**1<sup>ST</sup> PRIZE**  
2 Air Canada Tickets  
Approximate Value \$3,200

**2<sup>ND</sup> PRIZE**  
VIA Rail Travel Voucher  
Approximate Value \$1,697

**3<sup>RD</sup> PRIZE**  
Mercedes-Benz Burlington  
Quantum Ultimate Experience  
Approximate Value \$1,300

Tickets  
**\$5 each 5 for \$20**

Supporting  
Juravinski Hospital  
and Cancer Centre  
Foundation

Draw will be held at the BRIGHT RUN on September 9, 2017 at 12:00 PM.  
Lottery License #702670, 3,500 tickets total.

Winners will be drawn at BRIGHT RUN  
**Saturday September 9**  
See you there!



## A Word About Our Sponsors

The BRIGHT Run doesn't magically appear. It takes a lot of work by our team of volunteers and we depend on our wonderful sponsors to pay the freight. That's why all the money you raise goes directly to breast cancer research. We couldn't do it without our sponsors.

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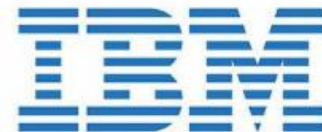
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