



BRIGHT RUN

Funding breast cancer research

Register today at

BRIGHTRUN.CA

BRIGHT Run 2019 - September 7, 2019.

October 10, 2018

It's a Wrap!

Thanks to you - our participants, volunteers, community partners - and Mother Nature, BRIGHT Run 2018 was a huge success.

You raised a whopping \$390,000+, with donations continuing to stream in almost a month after event day. That would not have been possible without the dedication of every single person involved in our 11th annual event.

We welcomed 81 teams, 37 of them joining the BRIGHT Run for the first time. There were almost 900 registered participants, including more than 100 survivors. And special thanks to the more than 250 hard-working, enthusiastic volunteers who made the day run smoothly.

It was all the more fun because, for the second year in a row, it DIDN'T RAIN!

This eNewsletter is all about your success – the people, the numbers, the sights and the sounds.

And while you're reading, consider chowing down on some mouth-watering chicken that will continue to raise money for BRIGHT Run 2018. Again this year, the terrific folks at Charred, 244 James Street North, will donate \$2 to BRIGHT for every sale of a whole chicken dinner with three sides. Great meal, great cause, thanks to Charred.



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BRIGHT RUN

Supporting breast cancer research in Hamilton



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The BRIGHT Run Goes Way Up North

As Pamela Jean and her BRIGHT Run team, Princess Pam's Tribe, set off on the trail at the Dundas Valley Conservation Area, a parallel team of family members set off on their own BRIGHT Run – 900 km away in Chapleau in northern Ontario.

“They surprised me by doing a walk at the same time as BRIGHT Run,” Pamela said. “They all donated to my

team and I am so grateful to them for doing what they did.”

Pamela’s mother-in-law, three sisters-in-law and two nieces participated, facetimeing Pamela at 10.30 a.m. on September 8 to let her know they were walking with her.

Pictured from left to right: Ashley Leach, Marianne Leach, Diane Jean, Henriette Jean, Lilianne St. Martin, Michelle Carriere and Krista Leach.



“When they facetimeed, I was so surprised!” Pamela said. “I cried, as I had no idea they had planned to do this!”

Congratulations and thank you to the Chapleau BRIGHT Run folks!



And Nashville Comes to BRIGHT

Nashville-based country artist Donny Lee – originally a Hamilton boy – provided foot-stomping entertainment for the BRIGHT Run folks as they returned from the trail, in support of Diana Salverda Beckley, captain of BRIGHT team Beckley’s Family & Friends.

As well, Donny played a concert the same night at Mohawk College as part of the Canadian Country Music Awards week in Hamilton. That show raised \$1,300 for Beckley’s Family &

Friends, contributing to the team’s fundraising total of more than \$8,450.

Thank you to Donny and his band and to Diana for bringing them to BRIGHT!

Kristen’s Krew – 100 Strong

After her breast cancer diagnosis this past July, Kristen Pinet pulled together more than 100 people to form her team, Kristen’s Krew.

“On my first day walking into the Juravinski Cancer Centre, I was greeted with a huge banner announcing the BRIGHT Run,” Kristen wrote on her team page. “I knew this is where I could help make a difference.”

Kristen, who lives in Waterdown, invited people to join her family’s journey, which started with her July 9, 2018 diagnosis, by joining her team and raising money for local breast cancer research.

Together, the members of Kristen’s Krew raised almost \$10,000. That’s teamwork!



And the Piper Played

Piper Alec Rogers, whose grandmother had breast cancer, insisted on attending the BRIGHT Run. Despite being very ill.

Alec wasn’t able to play as the crowd arrived, but he recovered enough to pipe our dignitaries and participants to the start/finish line to cut the ribbon.

Under the circumstances, not a soul would have faulted him for calling in sick. But Alec was overheard telling someone that his illness was “nothing like what these ladies have been through.”

Thank you, Alec. The BRIGHT Run loves you.



We Got Mail

We know all our volunteers are spectacular. But it's always nice to know someone else thinks so too. Here is part of an email event chair Nancy McMillan received from Tracey Michaluk, Human Resources Coordinator at Denninger's, one of our community partners:

"I wanted to reach out to you and let you know that the volunteer assigned to our tent was exceptional.

"Denise Vankoughnett was on hand from the moment our Denninger's van arrived and was helping unload our equipment, set up tents, set out food/condiments.

"I feel she went above and beyond what a volunteer was expected to do. She stayed on hand through the entire event, ensuring the customers were lining up in the correct place, troubleshooting problems etc."

Thank you, Tracy, for the kind words. And thank you, Denise, for your great effort.

The Last Word: Nancy McMillan

A message from Event Chair Nancy McMillan:

"BRIGHT Run 2018 was a wonderful day, bringing together our strong community of participants, volunteers and community partners. We could not have done it without every single one of you.

I want to highlight, though, the work of a small group of folks – the BRIGHT Run executive committee – without whom the BRIGHT Run simply would not happen.

Your executive committee members work hard all year long to make the BRIGHT Run the best it can be. They attend meetings and work in groups, they plumb the depths of their creativity to come up with new ideas to make the day special. They go off on their own to work on projects big and small. They ask for ideas, feedback and suggestions; they listen and they act. They raise money, convince community partners to come on board, put up posters and encourage each other. And they do it all on a volunteer basis.

As event chair, my work is enjoyable, rewarding and so much fun because of this amazing crew of dedicated BRIGHT folks. From the bottom of my heart I say: thank you."



Back row, left to right: Lise Diebel, Vanessa Sheppard, Michele Cardoso, Aryn Sousa, David Balsdon, Mark Levine

Front row, left to right: Bindi Dhesy, Kathie Ward, Chris Gravelle, Lee Prokaska

Absent: James MacRae, Carm Oliverio



Raising Funds, One Dollar at a Time

On event day, the online fundraising total was \$362,234.

Since that day, it has risen to almost **\$390,000 and still counting**. That brings the BRIGHT Total to more than \$3.5 million over our 11-year history.

The silent auction, with its record 114 items, raised more than \$9,000.

Here are our top fundraisers for 2018, based on online donations as of midnight, Thursday Sept. 6, 2018.

Top three survivor fundraisers:

Georgina Mitropoulos: \$24,991

Rita Calcagni: \$7,304

Lesley DeSousa: \$5,000

Honorable mention - Nancy McMillan: \$6,555

Top three community fundraisers:

Margo Almas: \$2,745

Amber Ripa: \$2,402

Crystal Collins: \$2,150

Honorable mention - Mark Levine: \$11,075

Top three survivor teams:

GG's Gorgeous Gals: \$25,031

Cancer Warrior: \$11,012

Reeney's Rebels: \$10,465

Honorable mention – McMillan's Madcaps: \$16,565

Top three community teams:

Rockers for Knockers: \$4,880

Pink Ribbon Ride: \$4,652

Linear Accelerators: \$4,515

Honorable mention - Making the Mark: \$14,863

Top three youth fundraisers:

Maggie Bell: \$1,535

Erik Kraner: \$790

Cooper Davenport: \$676

Honorable mention - Zoe Cardoso: \$760; Hunter Weingartner-Scholl: \$500



And the Winner is.....

There were many prizes to be won during BRIGHT Run 2018, and here are the lucky winners:

Winners of the Team Fundraising Experience:

Cancer Warrior (Navneet Sharma)

Princess Pam's Tribe (Pamela Jean)

Beckley's Family and Friends (Diana Beckley)

In It Together (Donna Stampone)

Reeney's Rebels (Irene Stayshyn)

Fifty Shades of Pink (Cheryl Weldon)

Each team has the option of choosing a winery tour and tasting or a cruise with Grand River Cruises

Fly & Ride Raffle Winners:

1st Prize – Harjinder Dhesy of Toronto - Air Canada Foundation - two tickets valued at \$2,760.

2nd Prize – Cathy Dunford of Oakville - Mercedes-Benz Burlington Quantum Ultimate Experience package valued at \$1,300.

3rd Prize – Z. Ryniewicz of Hamilton -VIA Rail Travel credit valued at \$1,000.

Penny Sale winners:

Wine basket - James Flood

Beer package - Jim Lindsay

Fitness package - Jayne Scala

Kids basket - Janie Biehn

Pamper package - Michelle Heppel

Healthy Reflections Draw:

Knapsack - Jody Hazell

Spa package - Bev Jacobs

Congratulations to the winners and many thanks to all who participated.



Thank You to our Community Partners

The BRIGHT Run would not happen without the dedication of our community partners. Because of the support of those partners, we can ensure that every single dollar raised by participants goes directly to research.

On September 8th, over 1000 participants took part in BRIGHTRun 2018, raising funds for local breast cancer research at the Juravinski Cancer Centre.



BRIGHTRUN

This event was made possible by partners like you.

Thank you.



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